

19th ANNUAL ESAND CONFERENCE
October 20-22, 2010
Ramkota Hotel, Bismarck, ND

WEDNESDAY, OCTOBER 20

5-8 p.m. Registration - *Coat Room (Dakota Ballroom Foyer)*

8 p.m. Steering Committee Meeting - *NDCEL Hospitality Room (Room 1258)*

THURSDAY, OCTOBER 21

7:30 a.m. Registration - *Governor's Room (by hotel's front desk)*

7:45-8:45 a.m. *NEW this Year!* - Conference Orientation/Meet-n-Greet Breakfast (included in registration fee) - *Governor's Room*

8 a.m. Exhibits Open - *Courtyard*

9:30 a.m. **Your Choice** - For this session only, choose any of the NDCEL concurrent sessions; below are a few suggestions; for a complete listing go to www.ndcel.org:

- 1. ndSLED: State K-12 Data Reporting System** - New data reporting requirements at the state and federal levels make the need for good data systems more important than ever. Learn how the data will be collected from PowerSchool and how can schools be part of the automated state reporting from Power School. When can schools expect automated state reporting from PowerSchool? How about e-transcripts? The answers to these and other questions will be discussed in this session.
 - Steve Snow, DPI & Tracy Korsmo, ITD - *Grand Pacific*

- 2. Beyond Lockdown: Keeping Students Safe** - Most schools now have lockdown procedures in place. Many do lockdown drills – lock the door, turn out the lights and get out of sight. So your middle school or high school goes into lockdown, what's next? Will it be for a few minutes until the city's police respond or will you be waiting for several minutes while the deputy sheriff drives half-way across your county to intervene? This session will explore options, beyond lockdown, to keep you safe.
 - Lowell Wolff, Community Relations, Fargo Public Schools - *Governor's*

- 3. Podcasting: A Way to Communicate with the Community** - Podcasting is a quick, easy way to get information out to your constituents and demonstrate the effective use of 21st century communications technology. During this session the leader will demonstrate the tools, tricks, and techniques to create and publish a podcast. They will share how to use different types of podcasts to communicate different messages.
 - Paul Musegades/Barb Hufman, Apple, Inc. - *Heart Room*

10:30 a.m. Refreshment Break

10:45 a.m. **ESAND Session #1 - Governor's**

- Presiding: Jane Murch, Steering Committee Rep, Jamestown
- **More Than Just Band-Aids: Health Issues in the School Office** - This session will explore common health issues seen in schools along with general tips regarding first aid and medication administration. In addition, participants will discuss the importance of partnerships between students, families, staff and communities. Resources and contacts will be provided to assist participants in meeting the health needs of students in order to support academic success.
 - **Speaker:** Becky Bailey, RN, Dir. of Coordinated School Health, Dept. of Health

12 noon Buffet Lunch - *Grand Pacific* (included in registration)

- 1:30-4 p.m. **ESAND SESSION #2 - Governor's**
- Presiding: Dollie Seerup, Steering Committee Rep, Wahpeton
 - **PowerSchool for the Administrative Assistant** - This session will focus on answering questions and demonstrating ways to make PowerSchool work better for you in your everyday processes. We will refresh basic skills and take a look at some of the new enhancements in PowerSchool such as the health functions and graduation progress.
 - **Speaker:** Don Simon, Dir. of Power-School, EduTech

5 p.m. Exhibits Close

FRIDAY, OCTOBER 22

8 a.m. Exhibits Open

8 a.m. Continental Breakfast - *Governor's* (included in registration fee)

- 8:30 a.m. **ESAND Business Meeting - Governor's**
- Presiding: Brenda Hoyer, Steering Committee Rep, Wahpeton
 1. Introduction of Steering Committee
 2. NDCEL Adm. Assistant's Report
 3. Old Business
 4. New Business
 - A. Election of Steering Committee Reps

9 a.m. Visit Exhibits

- 9:15 a.m. **Special Presentation - Patterson**
 Join NDCEL Members to hear:
- Patti Kinney: *Middle School Reform—What's Happening in the US*

- 10:30 a.m. **GENERAL SESSION - Patterson**
 Join NDCEL Members to hear:
- **Keynote Address via webcam from Australia: Steve Lundin— Choose Your Attitude**

11:30 a.m. Door Prize Drawings - *Lamborn* (must be present to win)

12 noon Adjourn

19th Annual ESAND Conference
REGISTRATION

Name: _____

Position: _____

School: _____

Address: _____

School Phone: _____

Email Address: _____

REGISTRATION FEES:

_____ \$ 60 ESAND Member

_____ \$ 95 Non-ESAND Member

(Deadline to register is October 15. Registration includes breaks, Thursday's breakfast & lunch, & Friday's continental breakfast.)

Make checks payable to ESAND and mail to:
ESAND
121 E Rosser Avenue
Bismarck, ND 58501

Register on-line at: www.ndcel.org/esand

Speakers

Becky Bailey, RN, BNSc, NCSN, has been the Director of Coordinated School Health for the ND Department of Health (NDDoH) since 2009. Previously, she has worked in the NDDoH in various Family Health programs including: newborn screening, family planning, child and adolescent health, and Early Childhood comprehensive Systems. In addition, Becky earned her national certification in school nursing and also serves as the State School Nurse Consultant. Prior to her work at the NDDoH, Becky has worked in other areas including a nursing home, clinic, hospitals and schools.

Don Simon has been EduTech's Director of PowerSchool since 2002. He has a background in K-12 education with 12 years of classroom teaching experience and graduate level work in Education Leadership. He has a technical background as a web developer, technology trainer and PowerSchool functionality. Don has been a part of the EduTech leadership team since 2001 as Coordinator of regional services and PowerSchool Director.

Special Presentation - Patti Kinney is the Principal of the NASSP National Center for Middle Level Leadership. She has an extensive background of 33 years in public education, the last 17 spent as an administrator at Talent Middle School in southern Oregon. Patti served on the National Middle School Association (NMSA) Board of Directors for seven years and was President of the organization in 2005-06. She was the NASSP/MetLife National Middle Level Principal of the Year in 2003, Oregon Middle Level Principal of the Year 2002, and Oregon Assistant Principal of the Year 1996. In 2007 she was awarded the Distinguished Service Award from the Oregon Middle Level Association.

Closing Keynote Speaker via webcam from Australia - Steve Lundin, aka "The Big Tuna, Ph.D.," is best known as the author of the multi-million-copy, best-selling *FISH!* books, has an inventory of work experience ranging from dishwasher to think tank executive; teacher to business school dean; golf caddy to camp director; and small business owner to national sales manager. He has also been a working creative (writer and filmmaker) and a student of innovation and creativity for more than 40 years. He has studied with Tony Buzan, originator of Mind Mapping®; Dr. Edward de Bono, the man who conceptualized lateral thinking; and the creative business poet David Whyte. Steve is also the former director of the Institute for Innovation and Creativity at the University of St. Thomas.

BISMARCK HOTELS

Below are the phone numbers of hotels in Bismarck/Mandan. Rates for the Ramkota and the Radisson have been guaranteed. When making reservations at the Ramkota or Radisson, please be sure to identify yourself with the NDCEL/ESAND conference.

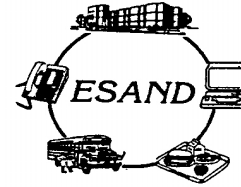
Ramkota Hotel - 258-7700 - \$82 single/double/quad
Radisson Hotel - 255-6000 - \$82 single/double

Americinn - 250-1000
Candlewood Suites - 751-8900
Comfort Inn - 223-1911
Country Inn & Suites - 258-4200
Days Inn - 223-9151
Doublewood Inn - 258-7000
Expressway Inn - 222-2900
Expressway Suites - 222-3311
Fairfield Inn South - 223-9293
Fairfield Inn North - 223-9077
Hampton Inn & Suites - 751-3100
Holiday Inn Express - 221-0850
Kelly Inn - 223-8001
Seven Seas - 663-7401 (*Mandan*)
Super 8 - 255-1314

WEAR YOUR BADGE—There will be no admittance to the NDCEL General Sessions without a badge.

**EDUCATIONAL SECRETARIES
ASSOCIATION OF NORTH DAKOTA**

**121 E Rosser Avenue
Bismarck, ND 58501**



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*A Division of the
North Dakota Council of Educational Leaders*