Advertising Sales Contract

Exhibit Booth/On-line Umbrella/Web Page Link

This agreement with _______________________________________________ (Buyer) and the North Dakota Council of Educational Leaders (Seller) is for the purpose of providing advertising using the options selected below.

_____ $1500  Plan A
- Guaranteed exhibit booth (for a suite add $150) at the 2015 Fall Conference (to secure a guaranteed booth forms and payment must be received by June 30, 2015).
- ½ page ads in the on-line Umbrella (September to May).
- Your company link on the NDCEL web page for one year.
  (Please fill out and return the enclosed Contract to Exhibit form.)

_____ $1200  Plan B
- Guaranteed exhibit booth (for a suite add $150) at the 2015 Fall Conference (to secure a guaranteed booth forms and payment must be received by June 30, 2015).
- Your company link on the NDCEL web page for one year.
  (Please fill out and return the enclosed Contract to Exhibit form.)

_____ $ 700  Plan C
- Your company link on the NDCEL web page for one year.

Plan D – from September to May
- Advertising in the on-line Umbrella only (See contract on white sheet).

Buyer will provide Seller a logo to use for the webpage link (Plans A, B, C) and camera-ready ad copy for the Umbrella (Plans A, D).

Contact Person: ____________________________________________________________
Company Name: __________________________________________________________
Address: ________________________________________________________________  Phone Number: ____________________________

Email address to use as a link on the webpage: __________________________________________________________________________

Buyer’s Authorized Signature: ______________________________________________   (date)

Please mail contract and payment to (payment for Plan A or B must be received by June 30):
    ND Council of Educational Leaders
    121 E Rosser Avenue
    Bismarck, ND  58501

Questions?  Please contact Donna Mellmer, NDCEL Event Coordinator at donna.mellmer@ndcel.org

Mail logos and ads to address above or email to mavis.christianson@ndcel.org