

**23rd ANNUAL ESAND CONFERENCE**  
**October 15-17, 2014**  
**Ramkota Hotel, Bismarck, ND**

**WEDNESDAY, OCTOBER 15**

- 5-8 pm Registration - *Coatroom (Dakota Ballroom Foyer)*
- 8 pm Steering Committee Meeting - *Coatroom*

**THURSDAY, OCTOBER 16**

- 8 am Registration - *Governor's Room (by front desk)*
- 8-9 am Conference Orientation/Meet-n-Greet Breakfast (included in registration fee) - *Governor's Room*
- 8 am Exhibits Open - *Courtyard & Lamborn*
- 9 am NDCEL Conference Greetings & Announcements - *Grand Pacific/Patterson*
- 9:30 am **Opening Keynote Address by Larry Kryske: *Creating Your Finest Hour***
- 10:30 am Refreshment Break
- 10:45 am **Your Choice** - For this session only, choose any of the NDCEL concurrent sessions; below are a few suggestions; for a complete listing go to [www.ndcel.org](http://www.ndcel.org)
- 1. *Suicide Prevention*** - Unfortunately I have had to deal with suicide with students, friends, and family members most of my life. We must realize that suicide cure education (recognizing symptoms then trying to get suicidal people help) simply isn't good enough. I have spent the past three years developing a true suicide prevention curriculum that teaches students skills needed to deal with hard times

before they get to the hard times. Resiliency skills help students learn to deal with inevitable problems but also prepare them to be successful during all times of their life.

- Tom Nitschke, Kulm Public School - *Grand Pacific*

- 2. *Twitter for Beginners*** - What's with all the #hashtags? How can social media be used responsibly as a professional learning tool? How many of you have a stack of professional reading waiting for you in a drawer or closet that you never seem to get back to? I can show you how to use Twitter, not just for reading but also learning and sharing with your staff in seconds!
  - Dan Holder, Asst. Prin., Liberty Middle School, West Fargo - *Heart*
- 3. *Brain Research on Willpower*** - Willpower is not just about resisting something you shouldn't have, like junk food or spending money. It's about controlling your attention, emotions and desires to meet your long-term goals and stay with your values. Willpower is a big factor in determining success, even bigger than IQ. We will look at a few strategies to help you analyze your willpower struggles.
  - Gail Schauer, Asst. Dir., Safe & Healthy Schools, DPI - *Room 3160*

- 11:45 am Vendor Time
- 12:15 pm Buffet Lunch - *Grand Pacific* (included in registration)
- 1:30-3:30 pm **ESAND SESSION #1**
- Presiding: Steering Committee Reps Lenore Stevens, Wahpeton & Corrine Heilman, Velva
  - ***Tour of ND Heritage Center*** - State Capitol Grounds (no bus available; attendees are encouraged to carpool to the Heritage Center)
- 5 pm Exhibits Close
- 6-8 pm Social featuring the Shawn Oban Band - refreshments provided - *GP/Patterson*

**FRIDAY, OCTOBER 17**

- 8 am Exhibits Open
- 8 am Continental Breakfast - *Governor's* (included in registration fee)
- 8:30 am ESAND Business Meeting - *Governor's*
- Presiding: Corrine Heilman, Lenore Stevens, Steering Committee Reps
    1. Introduction of Steering Committee
    2. NDCEL Adm. Assistant's Report
    3. Old Business
    4. New Business
      - A. Election of Steering Committee Reps
- 9 am ***NDESC Express: Easy & Convenient Online Ordering***—The ND Educators Service Cooperative has developed an on-line purchasing portal for its members. A school district will be able to search, find best prices, and complete an on-line purchase order. This program will eliminate the practice of paging through catalogs trying to find the right item at the best price. Districts can allow employees to do their own search, fill out a purchase order and have it forwarded to the administrator for approval.
  - Wayne Levang/Eric Schuld, NDESC - *Governor's Room*
- 9:30 am ***Gone But Not Forgotten***—On July 6, 2012 the Deutscher Family packed their vehicle for a trip to a family reunion in Bismarck, ND. But Aaron, Allison and Brielle would never arrive at their destination. In a matter of seconds, the young Deutscher Family was gone. *Killed by a drunk driver.*
- Speaker—Tom Deutscher
- 10:30 am **CLOSING GENERAL SESSION - *Patterson***
- Join NDCEL Members to hear:
- **Keynote Address by Steve Gilliland: *Making a Difference***
- 11:30 am Door Prize Drawings - *Coatroom* (must be present to win)
- 12 noon Adjourn

**23rd Annual ESAND Conference**  
**REGISTRATION**

Name: \_\_\_\_\_

Position: \_\_\_\_\_

School: \_\_\_\_\_

Address: \_\_\_\_\_

School Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

**REGISTRATION FEES:**

- \_\_\_\_\_ \$ 60 ESAND Member
- \_\_\_\_\_ \$ 95 Non-ESAND Member

**(Deadline to register is October 10. Registration includes breaks, Thursday's breakfast & lunch, & Friday's continental breakfast.)**

**Make checks payable to ESAND and mail to:**  
**ESAND**  
**121 E Rosser Avenue**  
**Bismarck, ND 58501**

**Register on-line at: [www.esand.org](http://www.esand.org)**

# Chromebook giveaway for ESAND!

Learn how to improve your purchasing process and enter for a chance to win a Chromebook for your school!



Join us for an introduction to NDESC's new online marketplace Express: Easy and Convenient Online Ordering! 9 a.m. on Friday, Oct. 17, 2014

Governor's Room, Ramkota Hotel

Presenters: Wayne Levang and Eric Schuld



Must be present to win. Only ESAND members are eligible.

## Speakers

### Opening Keynote Speaker

**Commander Larry Kryske** will complete a 24"x30" painting to illustrate a compelling motivational message. You will see as well as hear how you can use vision, courage, and determination to turn adversity into advantage. Larry takes his leadership experience and success in and out of the military and paints a picture of hope and possibility. This presentation will give you: a proven leadership strategy that inspires, motivates, encourages; a practical method for achieving heroic results; a positive way of dealing with defeats, doubts, and despair; a provocative belief that we are limited only by our imagination and will; a powerful message that is easily applied and yields results.

### Closing Keynote Speaker

**Steve Gilliland's** "Making a Difference" is an eye-opening and heartfelt presentation detailing how to positively influence people in every imaginable way, regardless of position or status. Each of us has the potential to transform the culture of an organization through our actions and attitude. This presentation centers on three empowering dynamics: Purpose—it drives you; Passion—it fuels you; Pride—it defines you! Takeaway message—while we don't always know what challenges face the people we meet every day, we do have the power to bring them hope. That hope can multiply a thousand times over and spread throughout the world exponentially.

## BISMARCK HOTELS

Below are the phone numbers of hotels in Bismarck/Mandan. Rates for the Ramkota have been guaranteed. When making reservations at the Ramkota, please be sure to identify yourself with the NDCEL/ESAND conference.

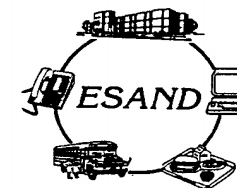
**Ramkota Hotel** - 258-7700 - \$91 single/double

Americinn - 250-1000  
Candlewood Suites - 751-8900  
Comfort Inn - 223-1911  
Country Inn & Suites - 258-4200  
Days Inn - 223-9151  
Doublewood Inn - 258-7000  
Expressway Inn - 222-2900  
Expressway Suites - 222-3311  
Fairfield Inn South - 223-9293  
Fairfield Inn North - 223-9077  
Hampton Inn & Suites - 751-3100  
Holiday Inn Express - 221-0850  
Kelly Inn - 223-8001  
Seven Seas - 663-7401 (Mandan)  
Super 8 - 255-1314

**WEAR YOUR BADGE**—There will be no admittance to the NDCEL General Sessions without a badge.

**EDUCATIONAL SECRETARIES  
ASSOCIATION OF NORTH DAKOTA**

**121 E Rosser Avenue  
Bismarck, ND 58501**



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*A Division of the  
North Dakota Council of Educational Leaders*