

21th ANNUAL ESAND CONFERENCE
October 17-19, 2012
Ramkota Hotel, Bismarck, ND

WEDNESDAY, OCTOBER 17

- 5-8 p.m. Registration - *Coat Room (Dakota Ballroom Foyer)*
- 8 p.m. Steering Committee Meeting - *NDCEL Hospitality Room (Room 1258)*

THURSDAY, OCTOBER 18

- 8 a.m. Registration - *Governor's Room (by hotel's front desk)*
- 8-9 a.m. - Conference Orientation/Meet-n-Greet Breakfast (included in registration fee) - *Governor's Room*
- 8 a.m. Exhibits Open - *Courtyard*
- 9 a.m. NDCEL Conference Greetings & Announcements - *Grand Pacific/Patterson*
- 9:30 a.m. **Your Choice** - For this session only, choose any of the NDCEL concurrent sessions; below are a few suggestions; for a complete listing go to www.ndcel.org
- Paths to Success: Meeting the Needs of Students with Tourette Syndrome** - Kathy Giordano is the Education Specialist with the Tourette Syndrome Association, and a parent of two adult children with Tourette Syndrome. Kathy will discuss accommodations and classroom strategies that can help students with TS reach their learning potential and fully participate in the classroom, school, and community. She will explain what Tourette Syndrome is, how teachers and administrative can recognize symptoms of TS, what causes it, what

conditions (such as ADHD and OCD) are often associated with TS, and how to keep students with TS involved productively in the classroom while working to avoid stigmatizing the child or labeling such students as lacking discipline or requiring outside intervention. Kathy will show how "punishment/reward" is counterproductive with children with TS, and how with proper diagnosis and intervention, the vast majority of these children can be successfully integrated into the classroom setting.

- Kathy Giordano, Education Specialist, Tourette Syndrome Association - *Patterson*

- Learning & the Brain** - Brains are amazing. A brief overview of brain structure and function will be presented. From there, we will look at how destructive behaviors affect the brain, behaviors such as marijuana, alcohol, low physical activity and poor nutrition. Finally, we will review suggestions for shaping positive behaviors and healthy choices.
 - Gail Schauer, Asst. Dir., Coordinated School Health, DPI - *Governor's*

10:30 a.m. Refreshment Break

10:45 a.m. **ESAND SESSION #1 - Governor's**

- Presiding: Lenore Stevens, Steering Committee Rep, Wahpeton
- **Keeping Students Health & Safe: What is the Secretary's Role?** - School secretaries juggle so many office responsibilities. On top of all the secretarial duties, they are often given the responsibility of helping students who are not feeling well. Having a full time school nurse would be ideal, but is usually not the reality. So what's a secretary to do? This session will review available health resources that cover asthma, head lice, pink eye, flu symptoms, diabetes, medication administration and other health concerns. We will also discuss some of your biggest concerns and obstacles as it relates to student health and safety.
 - **Speakers:** Kim Mertz, Dir. of Family Health, Dept. of Health & Gail Schauer, Asst. Dir., Coordinated School Health, DPI

12 noon Buffet Lunch - *Grand Pacific* (included in registration)

1:30-3 p.m. **ESAND SESSION #2**

- Presiding: Steering Committee Reps Dollie Seerup, Wahpeton & Jane Murch, Jamestown
- **Tour of ND Youth Correctional Center** - 701 16th Avenue SW, Mandan (no bus available; attendees are encouraged to carpool to YCC)
 - **Speaker:** Ron Crouse, Dir., NDYCC

5 p.m. Exhibits Close

FRIDAY, OCTOBER 19

8 a.m. Exhibits Open

8 a.m. Continental Breakfast - *Governor's* (included in registration fee)

8:30 a.m. ESAND Business Meeting - *Governor's*

- Presiding: Char Burthold, Steering Committee Rep, Devils Lake
 1. Introduction of Steering Committee
 2. NDCEL Adm. Assistant's Report
 3. Old Business
 4. New Business
 - A. Election of Steering Committee Reps

9 a.m. Visit Exhibits

9:30 a.m. **Candidate Forum—ND Superintendent of Public Instruction - Patterson**

- Kirsten Baesler
- Tracy Potter

10:45 a.m. **GENERAL SESSION - Patterson**
 Join NDCEL Members to hear:

- **Keynote Address by Bob Upgren:**
New Strategies for Personal and Student Development

11:30 a.m. Door Prize Drawings - *Lamborn*
(must be present to win)

12 noon Adjourn

21th Annual ESAND Conference
REGISTRATION

Name: _____

Position: _____

School: _____

Address: _____

School Phone: _____

Email Address: _____

REGISTRATION FEES:

_____ \$ 60 ESAND Member

_____ \$ 95 Non-ESAND Member

(Deadline to register is October 12. Registration includes breaks, Thursday's breakfast & lunch, & Friday's continental breakfast.)

Make checks payable to ESAND and mail to:
ESAND
121 E Rosser Avenue
Bismarck, ND 58501

Register on-line at: www.esand.org

Speakers

ESAND Speakers

Kim Mertz is Director for the Division of Family Health & Title V/Maternal Child Health in the Department of Health.

Gail Schauer is the Assistant Director of School Health in the ND Dept of Public Instruction. Her primary role is project director for Coordinated School Health working under a grant from the Centers of Disease Control & Prevention.

Ron Crouse is the Director of the ND Youth Correctional Center where he has worked for nearly 19 years. He retired from the United States Marine Corps after 20 years where he spent the majority of his military career as a Special Agent of the Naval Criminal Investigative Service (NCIS).

Ron has his Masters Degree in Public Administration with an emphasis in Justice Administration and his BA Degree in Criminal Justice. He obtained these degrees the hard way—by working full time, raising kids and attending school during the evenings and weekends. It only took him 15 years—no on-line courses back then!

Forum—Candidates for State Superintendent of Public Instruction

Kirsten Baesler
Tracy Potter

Closing Keynote Speaker

Bob Upgren is an author, independent consultant and speaker, and has been routinely lauded by such corporations as the National Basketball Association, Make-A-Wish Foundation, Verizon Wireless, Wells Fargo, Blue Cross Blue Shield, Bobcat and many more. He has been an invaluable resource in informing, challenging, mentoring and inspiring people to become truly great leaders. Bob has carried his fresh perspectives on leadership and achievement beyond sports and into the boardroom. He travels extensively across the United States working with organizations that are passionate about developing their leaders personally and professionally. Upgren's expertise spans across a diverse set of industries, focusing on one common denominator, people. More specifically, how do we develop, train and coach individuals toward their potential as leaders?

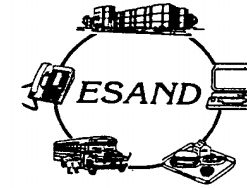
BISMARCK HOTELS

Below are the phone numbers of hotels in Bismarck/Mandan. Rates for the Ramkota and the Radisson have been guaranteed. When making reservations at the Ramkota or Radisson, please be sure to identify yourself with the NDCEL/ESAND conference.

Ramkota Hotel - 258-7700 - \$86 single/double

Americinn - 250-1000
Candlewood Suites - 751-8900
Comfort Inn - 223-1911
Country Inn & Suites - 258-4200
Days Inn - 223-9151
Doublewood Inn - 258-7000
Expressway Inn - 222-2900
Expressway Suites - 222-3311
Fairfield Inn South - 223-9293
Fairfield Inn North - 223-9077
Hampton Inn & Suites - 751-3100
Holiday Inn Express - 221-0850
Kelly Inn - 223-8001
Seven Seas - 663-7401 (*Mandan*)
Super 8 - 255-1314

WEAR YOUR BADGE—There will be no admittance to the NDCEL General Sessions without a badge.



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**121 E Rosser Avenue
Bismarck, ND 58501**

*A Division of the
North Dakota Council of Educational Leaders*