

20th ANNUAL ESAND CONFERENCE
October 19-21, 2011
Ramkota Hotel, Bismarck, ND

WEDNESDAY, OCTOBER 19

- 5-8 p.m. Registration - *Coat Room (Dakota Ballroom Foyer)*
- 8 p.m. Steering Committee Meeting - *NDCEL Hospitality Room (Room 1258)*

THURSDAY, OCTOBER 20

- 7:30 a.m. Registration - *Governor's Room (by hotel's front desk)*
- 7:45-8:45 a.m. - Conference Orientation/Meet-n-Greet Breakfast (included in registration fee) - *Governor's Room*
- 8 a.m. Exhibits Open - *Courtyard*
- 8:45 a.m. Greetings by First Lady Betsy Dalrymple - *Grand Pacific/Patterson*
- 9:00 a.m. Keynote Address by Jaime Vollmer: *Schools Cannot Do It Alone - Grand Pacific/Patterson*
- 10:30 a.m. Refreshment Break
- 10:45 a.m. **Your Choice** - For this session only, choose any of the NDCEL concurrent sessions; below are a few suggestions; for a complete listing go to www.ndcel.org
- Dolly Parton's Imagination Library** - Imagination Library is a terrific program that mails a book to any child enrolled in the program once a month from ages 0 to 5. This program only costs \$25 per child for a year! There are

five different entities that already have Imagination library in North Dakota. The Office of the First Lady is working to help other communities adopt this fabulous program that clearly addresses early literacy issues, brain development in children and school readiness.

- First Lady Betsy Dalrymple, Viola La-Fontaine, Williston Supt. - **Patterson** (there are 2 different sessions in this room at the same time so be sure to go to the right area)

- ndSLED: Update on Reporting System** - New data reporting requirements at the state and federal levels make the need for good data systems more important than ever. This session will update participants on ndSLEDS – a state wide educational data warehouse being developed by DPI. Learn how the data will be collected from Power School and how can schools be part of the automated state reporting from Power School
 - Steve Snow, DPI; Tracy Korsmo, ITD - **Grand Pacific**

12 noon Buffet Lunch - **Grand Pacific** (included in registration)

- 1:30 p.m. **ESAND SESSION #1 - Governor's**
- Presiding: Jane Murch, Steering Committee Rep, Jamestown
 - **Preparing Yourself & Your School** - When something happens in a community, the school secretary is often the first to know. In this session, you will learn what you can do to prepare your school and yourself for disasters and emergencies.
 - **Speaker:** Sarah Werner, Citizen Corps Coordinator, ND League of Cities

- 2:45 p.m. **ESAND SESSION #2 - Governor's**
- Presiding: Dollie Seerup, Steering Committee Rep, Wahpeton
 - **Round Table Discussions** - This session will provide participants to share ideas, questions,

solutions to common problems faced by school secretaries such as: students “serving detention” in the office, PowerSchool and more. Please bring your questions AND solutions to share!

5 p.m. Exhibits Close

FRIDAY, OCTOBER 21

8 a.m. Exhibits Open

8 a.m. Continental Breakfast - **Governor's** (included in registration fee)

- 8:30 a.m. ESAND Business Meeting - **Governor's**
- Presiding: Jane Murch & Dollie Seerup, Steering Committee Reps
 1. Introduction of Steering Committee
 2. NDCEL Adm. Assistant's Report
 3. Old Business
 4. New Business
 - A. Election of Steering Committee Reps

9 a.m. Visit Exhibits

- 9:15 a.m. **Special Presentation - Patterson**
 Join NDCEL Members to hear:
- Bruce Miles: **Let's Put the FUN Back in DysFUNCTION, Working With Conflict & Difficult Employees**

- 10:45 a.m. **GENERAL SESSION - Patterson**
 Join NDCEL Members to hear:
- **Keynote Address by Mark Mayfield: The Glass Ain't Half Empty, It's Just Too Big**

11:30 a.m. Door Prize Drawings - **Lamborn** (must be present to win)

12 noon Adjourn

20th Annual ESAND Conference
REGISTRATION

Name: _____

Position: _____

School: _____

Address: _____

School Phone: _____

Email Address: _____

REGISTRATION FEES:

_____ \$ 60 ESAND Member

_____ \$ 95 Non-ESAND Member

(Deadline to register is October 14. Registration includes breaks, Thursday's breakfast & lunch, & Friday's continental breakfast.)

Make checks payable to ESAND and mail to:
ESAND
121 E Rosser Avenue
Bismarck, ND 58501

Register on-line at: www.esand.org

Speakers

ESAND Speaker

Sarah Werner is the state coordinator for the ND Citizen Corps program and is employed by the ND League of Cities. Her primary duty involves assisting communities in starting and maintaining the Community emergency Response Team (CERT) program.

Sarah graduated from the University of Mary with a degree in communications, emphasis in public relations and social and behavioral sciences and a minor in Spanish. Prior to becoming involved with Citizen Corps, she was a public information specialist for the ND Department of Transportation.

Opening Keynote Speaker

Jamie Vollmer: Once a harsh critic of public education, Jamie Vollmer is now an award winning advocate and trusted partner. A former businessman and attorney, he has spent the last twenty years working with educators, business leaders, and community groups across the US and Canada to success in public schools.

Special Presentation

Bruce H. Miles, Ed.D, is the owner and CEO of the Big River Group, LLC. He is a national-level presenter and trainer in the areas of strategic planning, organizational improvement, organizational conflict, & difficult employees. Bruce has worked as a consultant for the past twenty-eight years and helps organizational leaders in the areas of strategic planning, leadership training, more effective hiring, resistant employees, workplace climate issues and much more!

Closing Keynote Speaker

Mark Mayfield: One of the most versatile speakers in America, Mark Mayfield is one of the few individuals who performs stand-up comedy AND also conducts high-content keynotes and seminars. His philosophy which is to “say it with humor, and people will take the message home” will provide attendees with a humorous approach to a very serious subject that emphasizes creativity as the key component to managing change.

BISMARCK HOTELS

Below are the phone numbers of hotels in Bismarck/Mandan. Rates for the Ramkota and the Radisson have been guaranteed. When making reservations at the Ramkota or Radisson, please be sure to identify yourself with the NDCEL/ESAND conference.

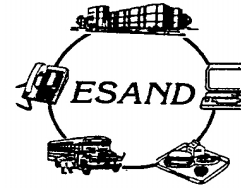
Ramkota Hotel - 258-7700 - \$84 single/double/quad

Americinn - 250-1000
Candlewood Suites - 751-8900
Comfort Inn - 223-1911
Country Inn & Suites - 258-4200
Days Inn - 223-9151
Doublewood Inn - 258-7000
Expressway Inn - 222-2900
Expressway Suites - 222-3311
Fairfield Inn South - 223-9293
Fairfield Inn North - 223-9077
Hampton Inn & Suites - 751-3100
Holiday Inn Express - 221-0850
Kelly Inn - 223-8001
Seven Seas - 663-7401 (*Mandan*)
Super 8 - 255-1314

WEAR YOUR BADGE—There will be no admittance to the NDCEL General Sessions without a badge.

**EDUCATIONAL SECRETARIES
ASSOCIATION OF NORTH DAKOTA**

**121 E Rosser Avenue
Bismarck, ND 58501**



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