Jeremy Mehlhoff (Williston), NDAESP President

I love playing The Logo Game! It is a game where the questions are based on logos, products, and the packaging of well-known brands. In the 1980s (for those of us who remember those days) American Express started a campaign in which they used the phrase “Membership has its privileges” as a way to sell their business and their credit card. And just like the American Express card, being a part of a professional organization has its privileges!

Over the past several years, NDAESP has been looking at ways to get our members more involved, not just in our local organizations, but also in our national organization. A lot of different ideas have been discussed and talked about. Through these discussions, the conversation came up about joint memberships. Currently, our secondary principals have a joint membership with their state association and NDCEL, a principal must be a member of both. There are other states who have also worked to have joint memberships with their registration process. Looking at our 278 NDAESP members, we noticed that 274 of them were already members of NDCEL. Our members clearly already feel that NDCEL is a valuable asset to them, so for us to do a joint membership with NDCEL really wasn’t going to increase participation in our national organization. NDAESP decided that to get the most for our members, a joint membership with NAESP would be a great idea.

As a board, we looked at the reasons we are all involved in our organizations, and what each one brings to the table. Between NDAESP, NDCEL, and NAESP, the benefits are tremendous! NDAESP and NDCEL provide our memberships tremendous opportunities within our state. Regional principal meetings and our mid-winter conference give us opportunities to network within the state, and attend a conference geared toward elementary education and the issues we are facing. NDCEL provides the opportunities for networking with administrators of all levels, as well as well-known and respected national keynote speakers coming to our great state! Not only that, but NDCEL is a constant force for education in our state, and for our association. NDCEL works hard with our state government to represent all of us in education. Our national organization provides these same opportunities, just on a wider scale. But the one key component that our national association offers that our local ones do not, is legal protection.

Legal protection is something that most people just don’t think about. Often times principals and teachers just think that if something comes up, the District will back them. But what happens if the District is unable to defend you based on what you are accused of? A parent upset with a decision, a special education student who needs to be restrained, bullying. All of these are issues where we are
vulnerable as a principal. A member is provided $10,000 in upfront legal support! NAESP provides that extra layer of protection that may not always be available from the District. When it comes to PD, it is not always easy for principals to get away from the building. NAESP’s website provides online training opportunities weekly, as well as an online collection of amazing articles on every subject you can think of, all at the click of a button!

All three of these organizations are good, but together, they are great! NDAESP, NDCEL, and NAESP are all legs of a tripod, together providing a solid foundation for our members. Take one of these “legs” out, and the tripod is not as strong or balanced. We hope all of our NDAESP members, as well as our superintendents, understand and realize the value of our organizations, and support all of them as we move forward into the 2020-21 school year.

NDAESP Award Nominations- January 3rd Due Date!

We are still looking for NDAESP Award Nominations! Please nominate a fellow principal for a well-deserving award! We don’t want to just recognize the individual, we also want to celebrate their school and staff!

Be sure to take a moment and browse the awards: https://www.ndcel.org/Page/735

-The deadline for nominations is January 3.

-We are still looking for: Bell Ringer, Golden Apple, Quarter Century and Service to Children

Dave Steckler (Mandan) for NAESP Vice President!

Check out NAESP’s Dave Steckler Profile!

NDAESP puts our full support behind Mr. Steckler!

Be sure to vote this Spring! We will send information out as soon as it becomes available!

David Saxberg (Grand Forks), NDAESP Federal Relations

New Per Pupil Expenditure Reporting Requirement: What You Need to Know

A new public-reporting requirement included in the Every Student Succeeds Act (ESSA) that directly impacts principals is now taking effect across the country.

The new requirement means states will have to calculate spending of local, state, and federal dollars by school and to make public a “per pupil expenditure” (PPE). Previously, states have been required to report at the district level but not down to the school level.

This is significant because communities can compare spending from school to school, as opposed to getting an aggregate number for the district, with student outcomes. The PPE calculation must include the actual costs including salaries and benefits of teachers, administrators and other school
This change will mean that principals will be on the front lines of this discussion with community members, district leaders, and the media. NAESP has partnered with the Collaborative for Student Success to develop resources to help prepare principals for these critical conversations around resource allocation in their community. These documents will help principals drive an equity agenda for their school and help ensure more thoughtful decisions about what dollars are spent and how those dollars best serve students. Click here for pdf resources.

**NAESP Platform 2019-2020**

The proposed resolutions were approved by the Board of Directors and the General Assembly was informed on March 17, 2019. The NAESP Platform serves as the statement of beliefs for the Association and its members, elementary and middle-level principals. It consists of a summary of all resolutions adopted by business meetings, and since 1974, by Delegate Assemblies. The Platform is reviewed and updated annually and submitted to the Board of Directors in March.

The NAESP Resolutions Committee meet annually to update the statements to accurately reflect the realities of your profession. The results of the 2019-2020's Committee's diligent work were changes (edits, combinations, and deletions) to 14 resolutions and Introduction. You may view the complete NAESP Platform.

NAESP believes that the child is the focal point of the educational program and that education in our society must assist each child to realize his or her potential as a functioning and contributing member of that society. The Association believes that each child should have an equal opportunity to attain self-realization.

NAESP further believes that the elementary and middle-level school is the foundation of all educational efforts on behalf of the child, and that the primary responsibility for the development of an effective program in each elementary and middle-level school is vested in the principal.

Therefore, NAESP dedicates itself to achieving the recognition of the principal as the authority in the supervision and administration of the elementary and middle-level school.

Links for Quick and Easy Federal Advocacy Updates:
- Advocacy Text Alerts Sign-up Page or (Text NAESP to 52886)
- NAESP’s Advocacy Action Center Web link

Please let me know if you have any questions or concerns related to what NAESP is doing at the federal level to advocate for us.

*Update: Federal Funding*

As anticipated, Congress passed and the President signed another continuing resolution that extends the deadline to fund the government for the 2020-2021 school year to December 20. This gives lawmakers additional time to work out full-year appropriations for FY20 before the new year, although another CR is likely.

David Saxberg
dsaxberg180@mygfschools.org
John Alstad (Bismarck), NAESP State Representative

Merry Christmas! I am thankful for my professional associations and I am thankful for YOU, my peers. You do strong work for our future every day!

What is going on with NAESP? (I am glad you asked!)

- **NAESP Vice Presidential Candidates Named** - Including our very own DAVE STECKLER!!!

-The NAESP Nominating Committee met virtually to review and select the nominees for NAESP Vice President in the 2020 election.

- **NAESP Issues Statement In Support Of The SELF Act**
  NAESP applauds the introduction of this act that would help educators better support social and emotional needs of all children.

- **Schools Take On Challenge To End Veteran Homelessness**
  American Student Council Association members team up to collect money, household goods, and clothing for homeless and at-risk veterans

NAESP Pre-K—8 PRINCIPALS SUMMER CONFERENCE
Have you registered? Did you know that members save $235 on their conference registration?! Join us July 12 – 14 in Louisville, Kentucky!

My favorite day – the Service Day is Saturday, July 11 – register online only, include when you complete your online registration for conference. There is limited availability – register soon!

Have 15 minutes?? (OK, dumb question...I know you don't.)

When you do – go to [https://www.naesp.org/](https://www.naesp.org/) and click through some of the resources available to you as an NAESP member.

Remember to take some time for you and your own professional development. When you are ready, NAESP will be there with tons at your fingertips!

John Alstad
Census 2020 Classroom Activities

There is a collection of K-12 resources available for the upcoming Census 2020. We are asking that you please share these materials with your staff to utilize in conjunction with what they are already doing in their classes. It is our hope that then these students will go home and help explain to their parents/guardians how important the Census is to everyone.

As you may be aware the NDCEL office has been working with the North Dakota Census 2020 group to make sure that we get an accurate count for the next ten years. Did you know that in 2015 $1.45 billion in federal funds were allocated to programs in North Dakota? That number was based off of the Census 2010 count. We know that by not counting one resident can account to approximately $19,100 in lost federal funds. Statewide if we only miss 0.1% of the population that could mean $15 million in lost federal funds for the state. These funds go towards Medicaid, highway construction, Head Start, Foster Care, SNAP, Low Income Energy Assistance, Special Education and other programs.

An accurate count of the people in North Dakota is truly imperative.

Find lessons specially designed to engage students with topics and activities appropriate to grade levels kindergarten through grade 12, and with content from basic counting (kindergarten) to examining career stats for students (high school). Each activity also teaches students about the importance of a complete count in the 2020 Census.


Statistics in Schools (SIS) is launching a series of new teaching materials about the 2020 Census:
https://www.census.gov/schools

Where do college graduates go for jobs?

Kids Count Data Book 2019 (Annie E. Casey Foundation):
https://www.aecf.org/blog/census-2020-new-research-identifies-factors-linked-to-undercountingkids

ND Rank in Kids Count Data Book 2019:
https://www.aecf.org/m/databook/2019KC_profile_ND.pdf
Chris Bastian (Lidgerwood), NDAESP State Editor

NDAESP Mid-Winter Conference will be held at the Ramkota Hotel in Bismarck on February 6-7. Registration is now open at: http://www.ndcel.us

NAESP State Leaders Conference will be held in Washington DC on March 22-25. NDAESP Representatives will be visiting with our North Dakota Legislators and discussing a variety of topics. We will be posting a recap of our visit upon our return.

NAESP Summer Conference will be held in Louisville, KY on July 12-14 (Playground Build is on July 11). Early Bird Registration is now open: https://tinyurl.com/ws7znxwh

News Articles Wanted! Please send a short write-up and a picture telling about your school's awesome project/activity or award! Let's share some ideas!

Merry Christmas!

Chris Bastian
Chris.Bastian@k12.nd.us

ND Weed Control Contest- January 3 Submission Deadline

Attention: School Administrators and 5th & 6th Grade Instructors

This letter is to invite your 5th and 6th grade classes to participate with a poster contest sponsored by the North Dakota Weed Control Association. The purpose of this contest is to help educate the youth on the harmful and devastating effects that noxious and invasive weeds have on agricultural lands, private lands, public lands as well as on wildlife. Our goal is to help the youth understand the importance of controlling and stopping the invasions of noxious weeds on these lands.

Within this poster contest students throughout the state will have the opportunity to create a poster showing their knowledge and/or ideas on how these noxious and invasive weeds harm and affect all of us on different levels. This includes not only farmers and ranchers, but wildlife and wildlife habitats.

Instructions:
- Size of poster must be no larger than 12” X 18”
- Students name and grade, the Teachers name and the name and address of the school must be on the back of the poster
- Send posters to the address below

The winning poster will be printed on a t-shirt to promote youth awareness for noxious and invasive weeds in ND. The winning student will receive a plaque award with a picture of the winning poster on it. The entire class of the winning student will receive a noxious weed prevention presentation along with a t-shirt with winning poster on it.

Our web site is: www.ndweeds.com. This site will have many links and information for you.

Mail to:
Ward County Weed Control
Attn: Derrill Fick
P.O. Box 5005
Minot, ND 58702
Posters will need to be received in my office by January 3rd, 2020. The judging will be held at the ND Weed Control Association's annual meeting January 7th, 8th and 9th 2020.

Thank you for choosing to be part of the NDWCA poster contest. If you have any questions, please feel free to contact me.

Sincerely,
Derrill Fick
Ward County Weed Control Officer
P.O. Box 5005
Minot, ND 58701
(701) 852-1970 office
(701) 720-2436 cell