

**NORTH DAKOTA COUNCIL OF EDUCATIONAL LEADERS**

121 E ROSSER AVENUE • BISMARCK, ND 58501 • 701-258-3022

WWW.NDCEL.ORG

**Advertising Sales Contract**  
*Exhibit Booth/On-line Umbrella/Web Page Link*

This agreement with \_\_\_\_\_ (**Buyer**) and the North Dakota Council of Educational Leaders (**Seller**), is for the purpose of providing advertising using the options selected below.

\_\_\_\_\_ **\$1200 Plan A – from September to May.**

- Guaranteed exhibit booth at the **2012** Fall Conference (*to secure a guaranteed booth forms and payment must be received by May 31, 2012*).
- ½ page ads in the on-line *Umbrella*.
- Your company link on the NDCEL web page for one year.  
(Please fill out and return the enclosed *Contract to Exhibit* form.)

\_\_\_\_\_ **\$ 900 Plan B – from September to May**

- Guaranteed exhibit booth at the **2012** Fall Conference (*to secure a guaranteed booth forms and payment must be received by May 31, 2012*).
- Your company link on the NDCEL web page for one year.  
(Please fill out and return the enclosed *Contract to Exhibit* form.)

\_\_\_\_\_ **\$600 Plan C – from September to May.**

- Your company link on the NDCEL web page for one year.

**Other Options**

- Advertising in the on-line *Umbrella* (see enclosed rate sheet).
- Booth and/or Suite at the NDCEL Fall Conference on a *first-come; first-served, paid basis* (see enclosed *Contract to Exhibit*).

**Buyer** will provide **Seller** a logo to use for the webpage link (Plans A, B, C) and camera-ready ad copy for the *Umbrella* (Plan A).

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email address to use as a link on the webpage: \_\_\_\_\_

Buyer's Authorized Signature: \_\_\_\_\_ (date)

Please mail **contract and payment** to:  
ND Council of Educational Leaders  
121 E Rosser Avenue  
Bismarck, ND 58501

Mail logos and ads to address above or email to Mavis.Christianson@ndcel.org