

NORTH DAKOTA COUNCIL OF EDUCATIONAL LEADERS

121 E ROSSER AVENUE • BISMARCK, ND 58501 • 701-258-3022

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On-Line Umbrella Advertising Contract – 2011-2012

This agreement with _____ (**Buyer**) and the North Dakota Council of Educational Leaders (**Seller**), is for the purpose of providing advertising in *The Umbrella*, an on-line publication provided for members of the NDCEL and for other selected readers as determined by the NDCEL.

Insert Ad (select issues and sizes below):

Ad Rates:

Issue (circle month(s) and/or ALL)	Size of Ad	Cost Per Issue
September		
October		
November		
December		
January		
February		
March		
April		
May		
ALL ISSUES		
Total Cost of Ads:		

Ad Size (approx.)	Number of Insertions (cost per issue)			
	1	2-3-4	5-6-7	8-9
Full Page (7x10)	\$180	\$160	\$150	\$130
1/2 page (7x5)	100	90	85	80
1/4 page (3½ x 5)	60	50	45	40
1/8 page (3½ x 2½)	40	35	35	30

Name of Firm: _____

Address: _____

Phone Number: _____

Buyer's Authorized Signature: _____

(date)

Buyer will provide **Seller** ad copy in jpeg or PDF format.

Terms: Ads and payment are due fifteen days from the date of publication; publication date being the first of the month.

Please mail **contract and payment** to:
 ND Council of Educational Leaders
 121 E Rosser Avenue
 Bismarck, ND 58501

Mail ads to address above or email to Mavis.Christianson@ndcel.org